

Prairie View A&M University

## Digital Commons @PVAMU

---

Football Media Guides

Athletics

---

4-12-1975

### Football Media Guide- 1975

Prairie View A&M University

Follow this and additional works at: <https://digitalcommons.pvamu.edu/football-media-guides>

---

#### Recommended Citation

Prairie View A&M University, "Football Media Guide- 1975" (1975). *Football Media Guides*. 6.  
<https://digitalcommons.pvamu.edu/football-media-guides/6>

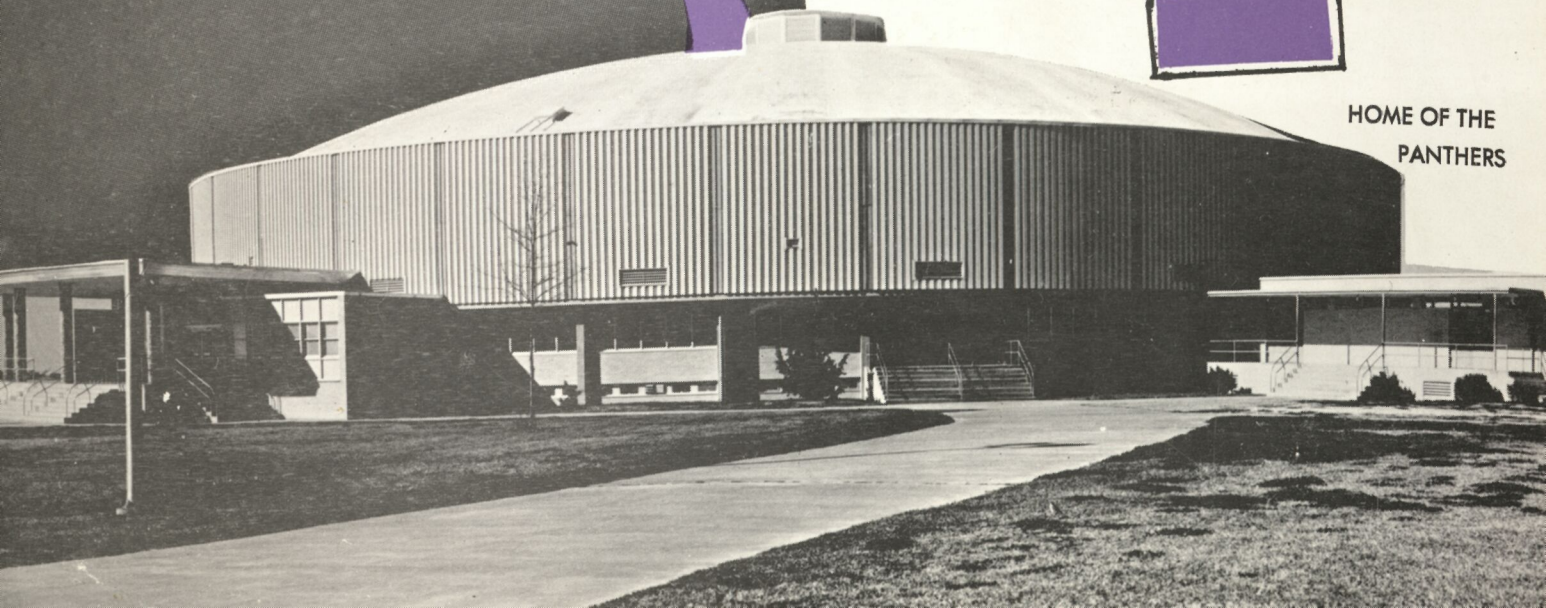
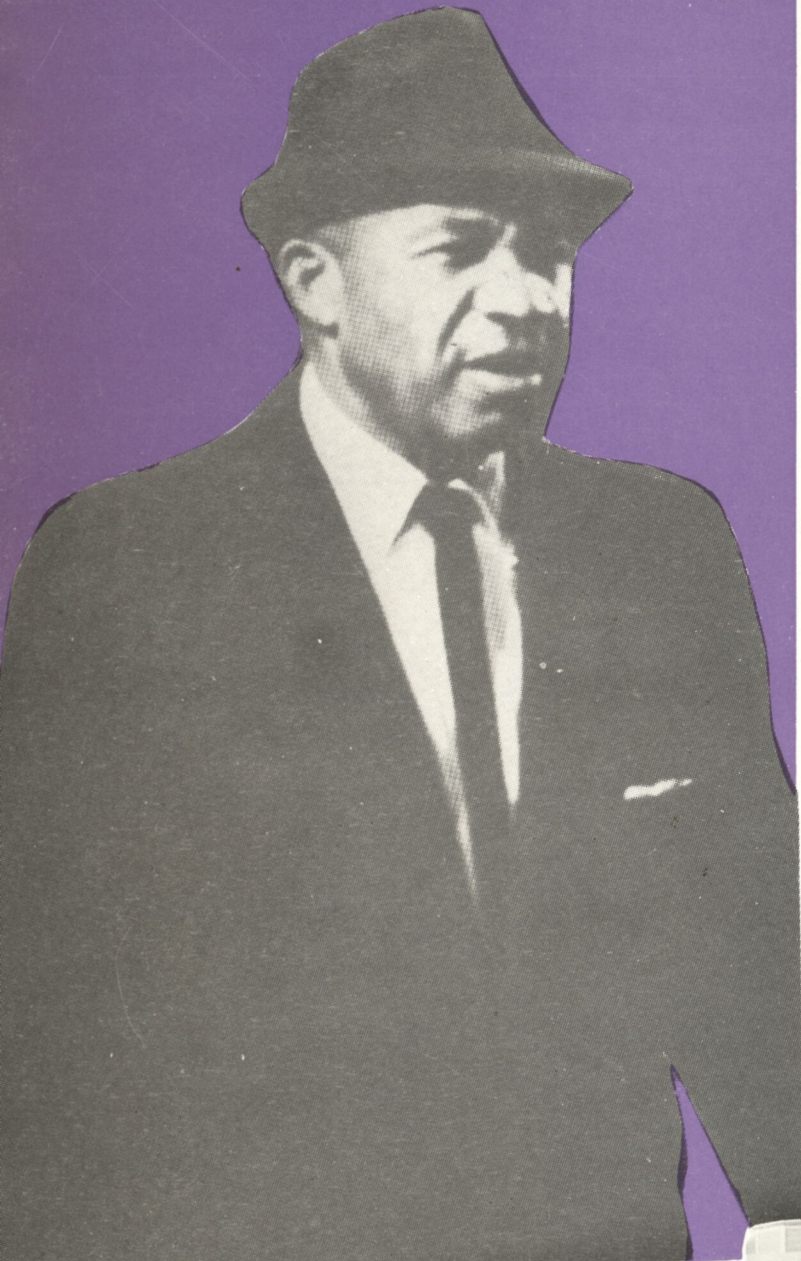
This Book is brought to you for free and open access by the Athletics at Digital Commons @PVAMU. It has been accepted for inclusion in Football Media Guides by an authorized administrator of Digital Commons @PVAMU. For more information, please contact [hvkoshy@pvamu.edu](mailto:hvkoshy@pvamu.edu).

**A ROASTING**

# **Billy Nicks**

of **PY**

HOME OF THE  
PANTHERS







ANOTHER VICTORY IN HOUSTON OVER SOUTHERN UNIVERSITY — 1958

## *Coming Events at PV — —*

- ★ APRIL 24—Miss Prairie View Pageant
- ★ APRIL 26—Annual All-Sports Banquet
- ★ APRIL 27—Parents and Guardians Day
- ★ MAY 4—Commencement Exercises



**PRAIRIE VIEW A&M UNIVERSITY**

Since 1876

Prairie View, Texas 77445



# **PRAIRIE VIEW A&M UNIVERSITY**

## **Athletic Development Fund**

***Presents***

***"A ROASTING — — —***

***DAYS TO REMEMBER"***

***Honoring***

**William J. "Billy" Nicks**

**Former Head Coach and Athletic Director**

**APRIL 12, 1975**

**Astroworld Hotel Ballroom**

**Houston, Texas**



# COACH NICKS —



## A WINNER!

CONGRATULATIONS FROM PACE ADVERTISING AND PACE MANAGEMENT



***Congratulations  
from the  
Administration,  
Faculty-Staff  
and Students  
at PV A&M***



DR. ALVIN I. THOMAS

## **THE PRESIDENT'S STATEMENT**

As President of Prairie View A&M University, I am delighted to express my congratulations to W. J. "Billy" Nicks on this evening's "Roast and Toast". It is always a pleasure for me to recognize persons for a job well done, and to share occasions upon which we can fellowship together as Alumni and friends of Prairie View A&M University.

"Billy" had a long and distinguished career at Prairie View A&M University. He touched the lives of countless young men; he counseled them, disciplined them, and they emerged from this tutelage as proud, productive, competent coaches, teachers, and professional athletes. They were made richer by having "sat at the feet of a master builder": William J. "Billy" Nicks.

"Billy" has had "Days to Remember." We, his friends, admirers, and supporters, gather here at the Astroworld Hotel on April 12, 1975, to honor him, to salute him, and to give him a "Night to Remember."

The students, faculty, staff, and administration of Prairie View A&M University join me in saluting "Billy," and in saying "Hail, "Billy", Builder of men and Productive Panthers."

ALVIN I. THOMAS, President  
Prairie View A&M University



*Congratulations to –*

**BILLY NICKS**

*"A REAL WINNER"*

***Compliments of***

**Hollis U. Bible, Inc.**

1115 Hawthorne

HOUSTON, TEXAS



# Billy Nicks

## THE RECORD

- **NATIONAL CHAMPIONSHIPS (5)**

1953, 1954

1958

1963, 1964

- **SOUTHWESTERN CONFERENCE CHAMPIONSHIPS**

1951                      1958

1952                      1960

1953                      1963

1954                      1964

- **COACH OF THE YEAR AWARDS**

- NAIA 1963
- Pittsburgh Courier and Royal Crown
- Atlantic Daily World and Coca Cola Company
- 100% Wrong Club, Atlanta, Georgia
- Several State and Local Awards

- **NAIA HALL OF FAME**

- **TOP COACHING RECORD (14 yrs.)**

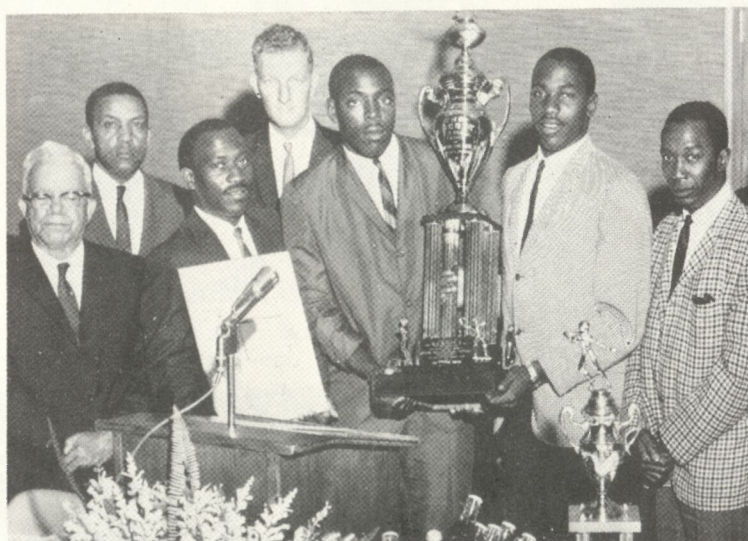
Won 184

Lost 55

Ties 9



Nicks shown receiving NAIA's 1963 Coach-of-the-Year Award in California.



### FOOTBALL CHAMPIONSHIP —

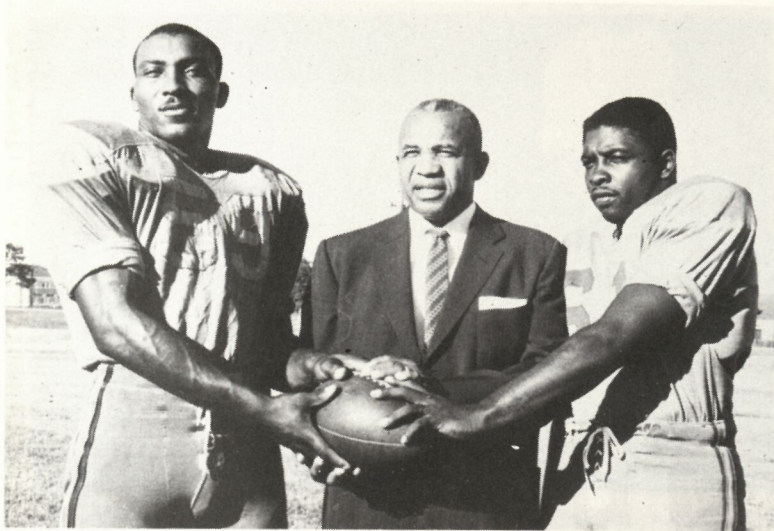
PV retired the giant National football trophy (held by co-captains Seth Cartwright and Otis Taylor) in 1963. Representatives of the Coca Cola Bottling Company were on hand to make the presentation. The Panthers entered the first leg on the new trophy which will go to the first college winning the crown three years.



COACHING STAFF — L-R: Rettig, Nicks, Johnson, Moore and Gamble (not pictured).



# The Billy



1959 Captains Charley Malone and Willie Garrett pose with Coach Nicks.



Jim Kearney receives NAIA Player of The Year Award in 1963.



Nicks with Assistant Coaches Hoover Wright and Hugh McKinnis.

W. J. "Billy" Nicks, is a native of Atlanta, Ga. He attended Morris Brown High School, where he was an outstanding athlete in football, basketball, baseball and track. He graduated from Morris Brown High in 1924.

He entered Morris Brown College on a football scholarship in 1924, and was named to several All American teams at halfback. He also won All Conference honors in basketball and lettered in baseball and track. After graduating from Morris Brown in 1928, he taught school at Booker T. Washington High in Atlanta, one year. From 1930-32, he was principal and assistant football coach at Morris Brown High School.

He was head football coach and Dean of Men at Morris Brown College from 1943-44, where he won two conference and two National titles.

He served as head football coach at Prairie View in 1945, where he compiled a 6-3 record. He stepped down as head coach, but remained as head of the Physical Education Department and assistant coach until taking over as head coach again and Athletic Director in 1952.

In his first year his team won the conference Championship. His teams won back-to-back National Championships in 1953-54. He also won National Championships in 1958, 1963 and 1964. He won 8 SWAC titles. It took him only 14 years to accomplish all of this. His team finished second in SWAC in 1955, 56, 57, 59. He won 14 State Fair games. He was named coach of the year four times by National Coaches Organizations and in 1964, he was inducted into the NAIA coaches Hall of Fame.



# Nicks Era

He coached some of the finest athletes in the nation during his span at PV. Charlie "Choo Choo" Brackins, his quarterback from 1952-54, is called by many coaches the "greatest quarterback to ever play in college." Some called his 1953-54 All SWAC halfback John Payton, another Jim Brown. As a senior before getting hurt Payton scored 10 touchdowns in 5 games. Otis Taylor, Ken Houston, Jim Hunt, Alvin Reed, the late John Farrington, were some of his players to go pro.

There are many other of his former players who became outstanding high school coaches. Some are Calvin Scott, John Oliphant, Ezell Seals, Archie Seals, Jimmy Herron, Gentriss Hornsby, Carl Jackson, James White, George Dearborne, etc.

He will always be remembered as one of the finest coaches to ever coach in College.



Nicks and wife accept huge trophy along with Former President E. B. Evans.



Annual All-Sports Football Banquet with Jim Brown (center) as speaker. Pictured (L-R) are C. L. Wilson, Chairman, Athletic Council, Dr. E. B. Evans, Brown, Nicks and Dr. C. A. Wood, Director of Information.





**“I try to give  
them back  
their pride.”**

*Gerald A. Gilmore*

Houston, Texas



**The EQUABLE Life Assurance Society of the United States**

HOME OFFICE NEW YORK, NEW YORK

GERALD A. GILMORE  
DISTRICT MANAGER

**There's nobody else exactly like a kid  
who knows he's somebody special.**

To some kids, being black isn't so beautiful. Not when you're poor. Living in the slums. Fighting an uphill battle against frustration. Fighting to stay out of trouble—and jail. And losing.

So Gerald Gilmore works with kids.

He works out of a converted warehouse with other successful men. Men who've made it in sports, in business. They get the kids off the streets. Promote positive goals. Counsel them about careers. Give them pride, purpose, motivation. And teach them that to be somebody special, you just have to be yourself.

Gilmore has seen it work before.

Through his church, he helped organize a Scout troop. And a championship Little League team. So he knows what can happen: when pride wins, poverty loses.

That's why, as a District Manager for Equitable, he helps develop insurance programs that bring independence and security to entire families.

We're glad he works for us. We care that he cares about people's lives.

FIVE GREENWAY PLAZA EAST  
SUITE 1422  
HOUSTON, TEXAS 77046

TELEPHONES:  
BUS: (713) 627-9200  
RES: 528-3164



# THE ROASTERS

**Mr. Alexander Durley**

Director, Pull Incorporated  
Houston, Texas

**Dr. Leroy Moore**

Head, Physical Education Department  
Southern University, Baton Rouge, La.

**Mrs. I. T. Hunter**

Social Worker, Tyler Independent School District  
Tyler, Texas

**Mr. Clem Daniels**

Former Panther & Businessman  
Oakland, California

**Mr. Archie Seals**

Former Panther & Teacher  
Bellville ISD, Bellville, Texas

**Mr. A. I. Duer**

Executive Secretary, National Association  
of Intercollegiate Athletics  
Kansas City, Missouri

**Dr. W. J. Minor**

Physician and Surgeon  
Houston, Texas

**Mr. Otis Taylor**

Former Panther & Professional Athlete  
Kansas City Chiefs

**Mr. Kenneth Houston**

Former Panther & Professional Athlete  
Washington Redskins

**Dr. Carolyn Wells**

Associate Professor Psychology  
Texas Southern University,  
Houston, Texas

**Mr. C. Felton Gayles**

Former Athletic Director & Head Football Coach  
Langston University, Langston, Oklahoma



# KRBE RADIO 104

*Salutes*

**COACH W. J. NICKS**

*for his contribution to*

*Prairie View A&M*







1964  
PANTHER CHAMPIONSHIP  
SQUAD

1958  
PANTHER  
CLUB



FIRST ROW: Left to Right, Jimmie Herron, Ollie Nelson, William Stell, John Oliphant, Charles Thomas, Charles Broussard, Calvin Scott, Theodore Fuller, Thomas Henderson.

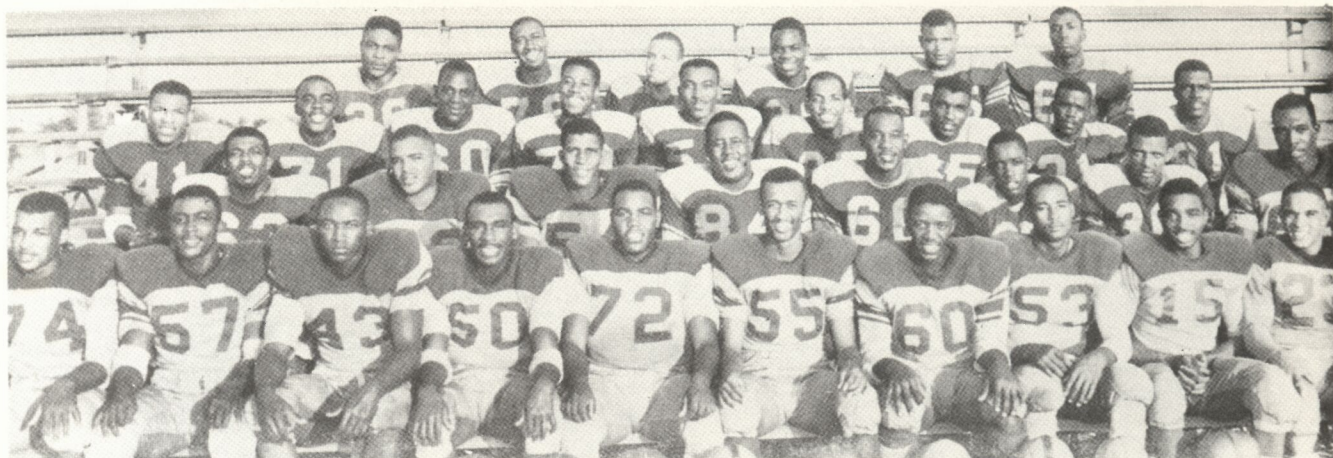
SECOND ROW: Left to Right, Tommie Malone, Jimmy Hunt, Paul Young, Isaac Finley, James Clemon, Gentry Hornsby, Robert Marlin, Thomas Lewis, Clemmen Daniel.

THIRD ROW: Left to Right, Harold Grimes, Wendell Davis, Mosese Hill, David Webster, Robert Shaw, Albert Nunn, Jimmie Sanders, Forest Smith, Julius Ellis.

FOURTH ROW: Left to Right, Frank McKee, Elmer Wooley, Donald Pickett, Eugene Lewis, David Brown, Mae Alvin Collier, Rufus Granderson, James White, Harold Brackins.

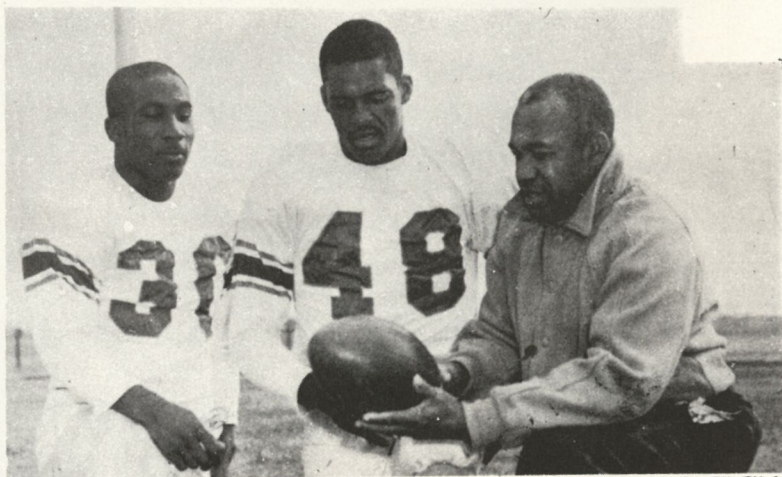






THE 1958 CHAMPIONSHIP TEAM

Coach Nicks talks to top gridiron scorers Archie Seals and Calvin Scott in planning strategy for Florida Bowl.



***BEST WISHES***

***to***

**“BILLY” J. NICKS**



**TEXAS SOUTHERN UNIVERSITY**





1963-1964 CHAMPIONSHIP TEAM



## STANDARD SAVINGS ASSOCIATION

HOUSTON,  
TEXAS

MAIN OFFICE  
4310 Dowling  
77004  
529-9137

BRANCH OFFICE  
4222 Lyons Ave.  
77020  
675-0963

MAY YOU CONTINUE TO SERVE MANKIND

### Prairie View A&M University Cooperative Extension Program

- Intensified Farm Planning
- Family Resource Development
- Community Recreation and Outdoor Education

Rendering services to people in nineteen Texas counties

Prairie View, Texas



# YOKEM DATSUN

## Datsun 710 Wabash Cannonball



You've heard about the Datsun being a fine-longlasting economical automobile. I've found this to be true. One should also consider the quality of service at a dealership. In this regard, Troy and Claude Yokem are "Tops", because they are men of their word. Their service at both locations match with the integrity of the two men. This has made owning my 240-Z an extra pleasure.

TEST DRIVE A DATSUN SOON

Benny Boone

## YOKEM DATSUN'S 2 LOCATIONS

Address

Phone Number

1. 10202 Jensen Dr. 691-3761

2. 8515 North Frwy. 445-1301



# ASSISTANT COACHES

1961

Hoover Wright ..... Defensive Backfield  
Maryland State

Martin Epps ..... Centers, Guards  
Fisk University

Hugh McKinnis ..... Line Coach  
Indiana University

Leon Nicholson ..... Kickers  
Student Assistant

Leonard Chew ..... Offensive Backfield  
Student Assistant

R. M. Thurman ..... Trainer

W. J. Nicks ..... Head Coach  
Morris Brown

## 1958-59 COACHING STAFF

W. J. Nicks ..... Director of Athletics  
and Head Coach

E. V. Rettig ..... Defensive Tactician

Norman Johnson ..... Freshman Coach

Leroy Moore ..... Offensive Backfield

Donald Hill ..... Defensive Backfield

William H. Wright ..... Trainer

Prepared by The Publications Department  
C. A. Wood, Director  
Joe Booker, Sports Information Director  
PRAIRIE VIEW A&M UNIVERSITY

TROPHIES • PLAQUES • RIBBONS

## Pasadena Trophy Shop, Inc.

115 South Shaver  
PASADENA, TEXAS

DAN HOLITZKE

473-8228

473-0180

Home 479-7165

*Compliments of*

## Roy Pace Photography and Wedding Invitations

4568 Holmes Rd.  
King Center Shopping Center  
HOUSTON, TEXAS  
Tel. 738-1887



# Congratulations

**Coach W. J. (Billy) Nicks, Sr.**

## Prairie View Local Alumni Club

Jiles P. Daniels, (LTC)	.....	President
Hoover Carden (Mr.)	.....	Vice President
Esel D. Bells (Ms.)	.....	Treasurer
Annie Muse (Ms)	.....	Secretary
Barbara Jefferson (Ms.)	.....	Corresponding Secretary

### MEMBERSHIP

Bonner, Harold (Dr.)  
Bonner, Pauline (Ms.)  
Bell, Willie (Mr.)  
Black, Nancy (Ms.)  
Black, Vernon (LTC)  
Booker, Clarissa (Ms.)  
Baker, Esther Naomi (Ms.)  
Booker, Joe (Mr.)  
Boothe, Gazella (Ms.)  
Boozer, Floyd (Mr.)  
Boozer, Floyd (Ms.)  
Boyer, Jacob (Mr.)  
Christopher, Clyde (Mr.)  
Christopher, Joyce (Ms.)  
Clark, Mary A. (Ms.)  
Calhoun, Robert (Dr.)  
Charlston, Cube (Mr.)  
Collins, Sam (Dr.)  
Collins, Olberia (Ms.)  
Davis, Irene  
Daniels, Evelyn M. (Ms.)  
Davis, Hulen  
Echols, Jack W.  
English, Leon (Mr.)  
Fitzgerald, Evelyn (Ms.)  
Glass, G. E. (Ms.)  
Hawkins, Howard (Mr.)

Hawkins, Dorisula (Ms.)  
Henderson, Lee (Mr.)  
Hunt, Delia M. (Ms.)  
Jackson, Jerrell (Mr.)  
Kendall, Wendell (Dr.)  
Londow, Mattie (Dr.)  
McGowan, Billy (CPT)  
Moore, Frances  
Montgomery, Samuel  
Poindexter, Jimmy L. (Ms.)  
Phillips, Jimmie R. (Ms.)  
Sampson, Donnie  
Smith, Seab (Ms.)  
Stafford, George (Dr.)  
Sampson, Marva  
Tempton, Willie A.  
Tyler, Ester J.  
Webster, Bernice  
Webster, Waymon  
Wallace, Gladys  
Wallace, Ulysses  
Wilson, Dorothy  
Williams, Marion  
Calloway, Edward  
Higgs, George  
Johnson, Robbie  
Williams, Margie



**COACH W. J. NICKS**

**and**

**MRS. NICKS**

**(Today)**



Nicks with Pro-football players at TV station recently.  
Pictured (L-R) Alvin Reed, Ken Houston, Nicks and Benne Boone, PR Consultant.



# ***CONGRATULATIONS***

***Brother William J. "Billy" Nicks***

**Officers and Members of  
Alpha Beta Sigma Chapter  
Phi Beta Sigma Fraternity**

**Houston, Texas**



# Judson W. Robinson & Sons, Inc.

MORTGAGE LOANS, REAL ESTATE,  
INSURANCE

*"There's No Home Like The One You Own"*

J. W. Robinson, Sr., President

2905 Elgin Street

Houston, Texas 77004

Phone: 528-6201 or 673-2806

## New York Life Insurance

Jimmy B. Dansby

HEALTH INSURANCE LEADER

Suite 324, 500 Jefferson Buliding

HOUSTON, TEXAS 77002

(Area Code 713)

Bus.: 224-0495 — Res.: 747-0307

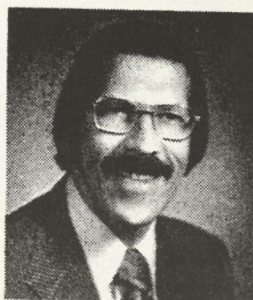
If you're not covered by a  
pension program . . .

**Metropolitan has one for you.**

Yes, we can help you build your financial security even if you don't have a pension plan available to you.

With a Metropolitan Individual Retirement Program you can defer taxes each year on up to 15% of your income or \$1,500, whichever is less and put this income to work to set up your own retirement fund.

Call me and let's talk about it.



JACK S. DAVIDSON

Jack S. Davidson  
1800 St. James Place,  
Suite 210  
622-8361



**Metropolitan Life**  
Where the future is now

Metropolitan Life, New York, N.Y.

Congratulations to =

BILLY NICKS

Compliments of

**Mack Sign Company**

HOUSTON, TEXAS

Phone: 741-0651 or 741-0652



***Congratulations To Coach "Billy" Nicks  
for Many Outstanding Years of Service***

***From the Guys in the***

**Dallas Prairie View Athletic Association**

Luscious Newhouse  
Charles Garcia  
Charles Malone  
Human Johnson (B. C.)  
Calvin Scott  
Floyd Iglehart  
Arthur Gillum  
Winfred Randall  
Freddie James

Curtis Cobb  
Eldridge Fisher  
Detroit McKinney  
Otto Brown  
Melvin Thompson  
Henry Warren  
Charles Walton  
Charles Fisher  
John Goode

Paul Stafford  
Hunter Price  
Willie Dearian  
Alfred Bowens  
Jack Price  
Edward Price  
John Freeman  
Willie Price  
James King

Larry Ray  
William Stell  
Luther Gentry  
Donald Grace  
Boston Grani  
Frank Crockett  
Billy Jackson  
Charles Shaffner  
Wilber William  
Ray Scott



**A & A PRINT SHOP**

**Fast Professional Service for Your Every Need  
ALL TYPES OF COMMERCIAL PRINTING  
OFFSET and LETTERPRESS**

Phone AC 318-322-1987

821 DeSiard

MONROE LOUISIANA 71201



*Congratulations on your day and thanks for the training  
you gave me in Phy. Ed. at PV*

*Compliments of*

# **Benny Boone & Associates**

ADVERTISING, PUBLIC RELATIONS  
CONSULTANTS



4118 Fairgreen

HOUSTON

Texas 77047

Tel. 733-5666

---

Bennie Boone with Daughter,  
VALENCIA BOONE, MISS COETTE

---



***CONGRATULATIONS***

**B I L L Y      N I C K S**

**from**

**Alcorn State University**

**Dr. Walter Washington, President**

**Marino Chasm, Director of Athletics and Head Football Coach**





# Frenchy's Po Boy

**3919 Scott**

(Off Wheeler)

HOUSTON, TEXAS

Serving the Best in

Creole Foods

CAMPUS SPECIAL CHICKEN  
MINI SPECIAL CHICKEN  
CREOLE HOT SAUSAGE  
SHRIMP LOAF  
FRENCH BURGER  
BOUDAIN & DIRTY RICE  
RED BEANS, RICE &  
HOT SAUSAGE  
SEAFOOD GUMBO  
SHRIMP BASKET



**RITA MITCHELL**

Sales Representative  
College Marketing

2505 Fannin Street  
Houston, Texas 77002  
224-5226 ext. 305

## WHY The Aetna College Plan? BECAUSE

You can solve so many of your  
future financial needs  
right now!

- Immediate Life Insurance protection for yourself
- A guarantee you can increase it in the future
- A guarantee the premiums will be paid if you suffer extended disability
- Automatic protection for your family
- A growing cash fund for emergencies
- Deferred payment plan

And there's more in this plan specially developed for college men and women by one of the world's largest insurance and financial organizations. For details contact:





*Congratulations and Best Wishes*

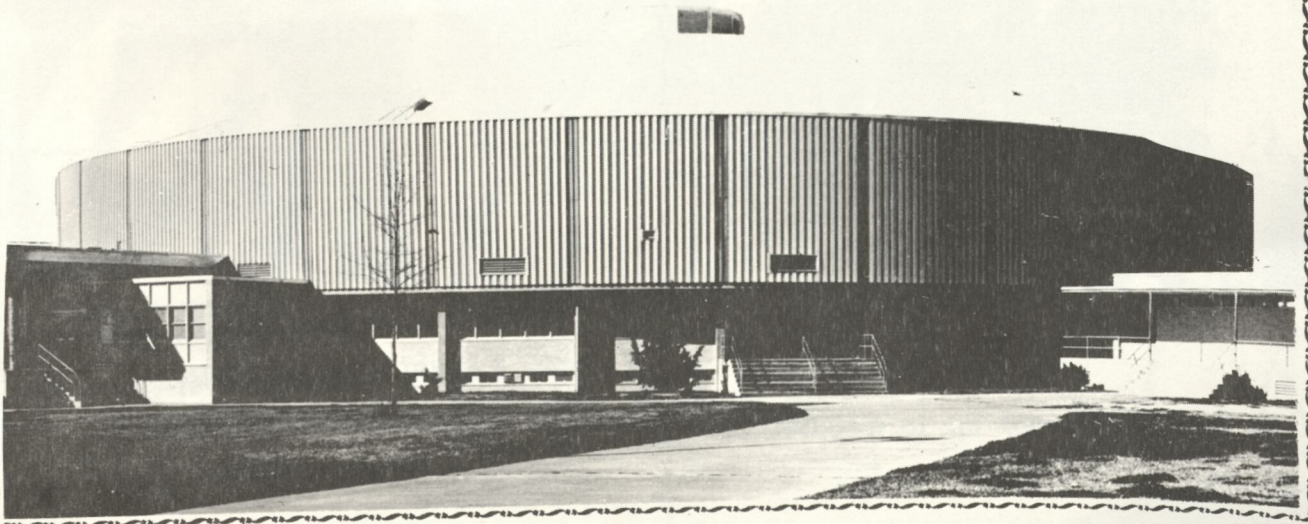
**BILLY NICKS**

*from*

*Your Colleagues at PV*

**DEPARTMENT OF ATHLETICS**  
**PV A&M**

Home of the Panthers





To A Real Coach and Winner

from

## Jet-Delta 1-Hr. Cleaners, Inc.

7 Locations

**WE CLEAN AND PRESS  
EVERY SATURDAY**

John B. Miller, President

CONGRATULATIONS

from

## Riverside National Bank

2602 Blodgett

HOUSTON, TEXAS

MEMBER F.D.I.C.

All Deposits Insured up to \$40,000.00

### MEN'S INC.

7616 Clarewood

(Across from Sharpstown Center)

SUITS — SPORTCOATS — SLACKS — SHOES

### DUCK INN

Hwy. 290

Waller, Texas

SOUL FOOD

### HEMPSTEAD CLEANERS

Hempstead, Texas

### HEMPSTEAD PRINTING COMPANY

Hempstead, Texas

### McGEE EXXON STATION

Navasota, Texas

FAMOUS

### K C STEAK HOUSE

Hempstead, Texas

### BOYD'S HOUSE OF TRAVEL

Houston, Texas

### TRY-US CAFE

Hempstead, Texas

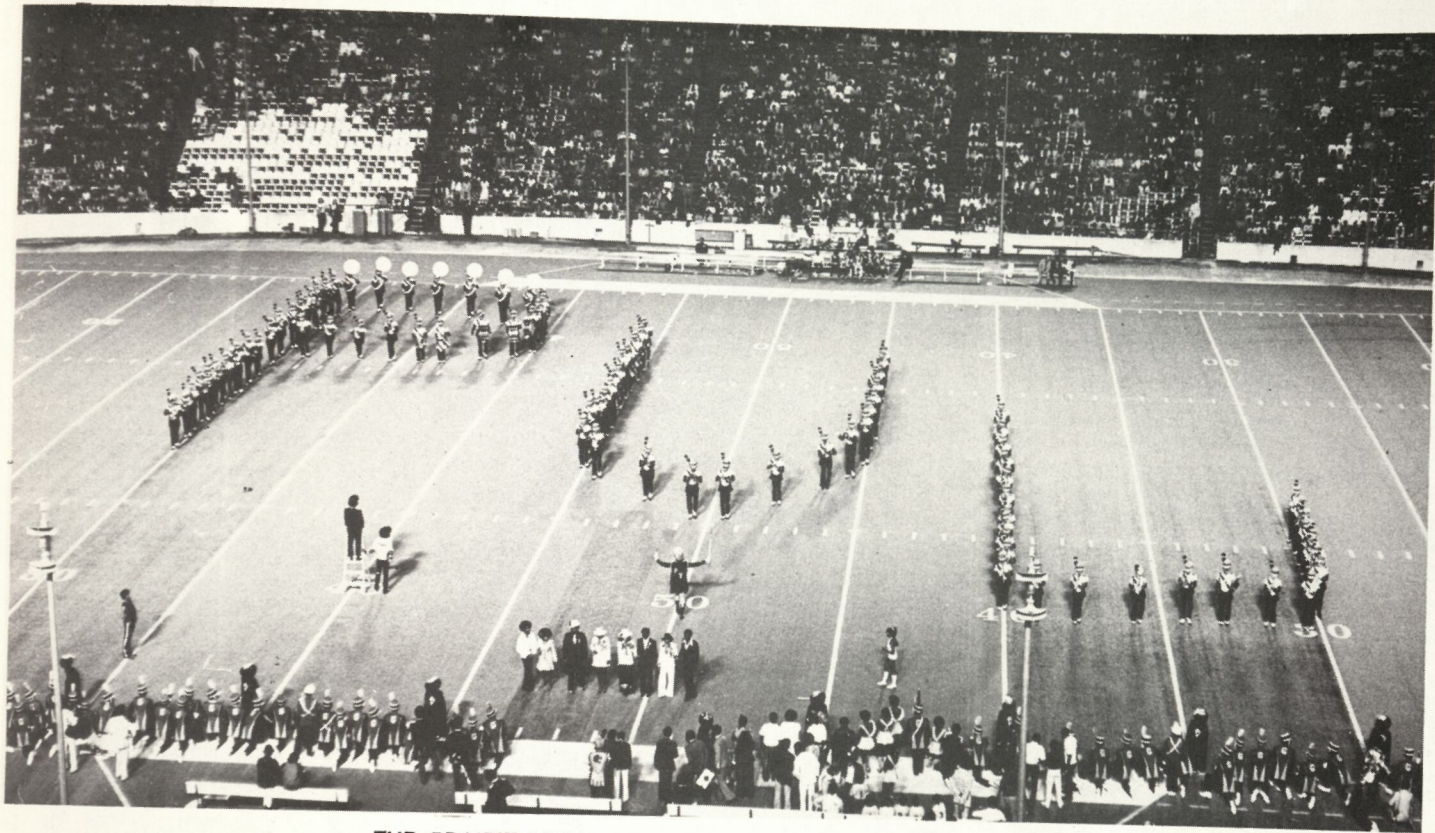
### KELLY'S STEAK HOUSE

Hempstead, Texas

### LAWRENCE MARSHALL CHEVROLET-OLDS, INC.

Hempstead, Texas





THE PRAIRIE VIEW A&M UNIVERSITY MARCHING BAND



MISS PRAIRIE VIEW  
1975 - 75

MISS JACKIE WASHINGTON  
Senior from Texarkana, Texas

## *The "Black Foxes"*

Left to Right: Janice Flood, Cynthia Steward, Jeanette Wilson, Marilyn Fuller, Felicia Bell, Marsha Gibson, Tan Braggs, Sherri Harris and Sherley Perkins, Head Fox.

